

# PROMOTING INCLUSIVE VALUE CHAINS IN GHANA

What GASIP stands for

- Increasing smallholder incomes on a sustainable basis

How will GASIP achieve this

- Working with Farmer-Based Organizations and Smallholder Farmers to make their businesses more competitive

The model

- Increasing the capacities of Smallholder Farmers to respond to market demands

Mode of operation

- Demand driven Value Chain programme



# Programme Goal

## Programme Goal:

To contribute to sustainable poverty reduction in rural areas in Ghana based on the following axes:

Axis I

- linking smallholder producers to agribusinesses to enhance growth

Axis II

- nationwide scaling up of successful value chain investment approach

Axis III

- promoting and mainstreaming climate change resilience approaches in Ghana

Axis IV

- knowledge management harmonization of intervention approaches and policy support



# GASIP 3 - Tier Cluster Model

## VALUE CHAIN CLUSTER DRIVER (VCD)

- VCD works with smallholder farmers as the supply base
- VCD has a well-defined market and buy-back arrangement with farmers
- VCD is committed to setup an out-grower offtake agreement
- VCD is willing to support with production inputs/services on credit to FBOs/SHFs

## FARMER BASED ORGANIZATION (FBO)

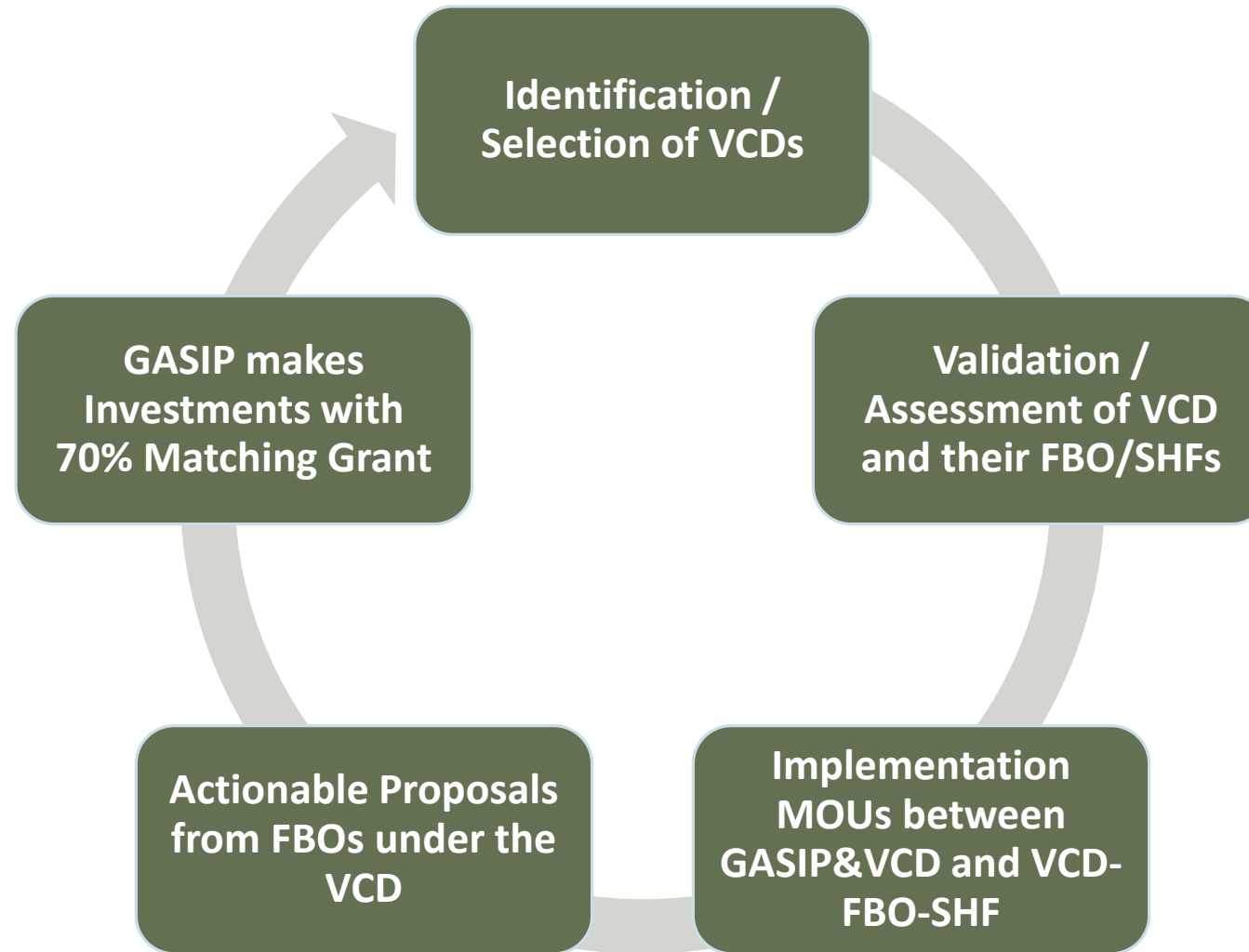
- Participate in capacity building programs to improve the management and governance systems of members
- Support members, and facilitate the fulfillment of outgrower contract.
- Collect and provide the necessary data requested by GASIP for monitoring and evaluation purposes

## SMALLHOLDER FARMERS (SHFs)

- Receive support for input/output markets and other resources from VCDs through an organised FBO arrangement



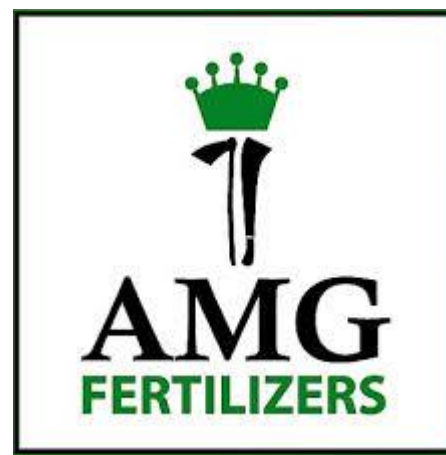
# Partnering GASIP – The process flow



# ACHIEVEMENTS : Collaborators



**Nestlé**



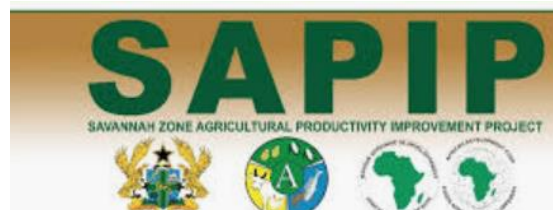
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